



Intellectual Property

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OVERVIEW

Intellectual property, whether in the form of patents, trademarks, copyrights, or trade secrets, can represent a substantial portion of a company's assets. For individuals, intellectual property rights can make all the difference with respect to developing, marketing, and controlling great ideas. We assist clients, from individuals to small businesses to large corporations, protect and commercialize their technology and other IP assets, and ensure that their intellectual property is managed in a manner that is consistent with their overall business or personal goals. Our IP services include securing basic IP rights such as patent prosecutions and trademark registration, but also transactional advice such as licensing and technology transfer agreements, providing clients with methods to preserve and protect their rights, and assisting with the clients' defense against the assertion of rights by others. Whatever the procedural setting, from corporate transactions to litigation, our intellectual property practice maintains a steady focus on assisting clients in understanding and maximizing the real value of their IP assets while minimizing the risk of liability.

Our IP counselors assist clients on matters small and large, from branding advice to IP portfolio oversight to the negotiation of noncompete agreements to IP transfers incidental to broader corporate transactions. In the litigation context, we provide a business-focused approach to resolving disputes, developing litigation strategies appropriate for each client, whether the client is an individual, a new startup, or a Fortune 500 company. Our IP litigators have substantial experience with all types of intellectual property disputes in courts in numerous jurisdictions in New England and across the country, including federal courts and the United States Patent and Trademark Office.

Areas of Concentration:

- Patent, trademark, [copyright](#), and trade secret litigation
- [Patent preparation and prosecution](#)
- IP monitoring
- Registration, licensing, contracts, and transfers
- Non-competition covenants
- Technology company M&A
- Finance and security agreements for technology issues

REPRESENTATIVE MATTERS

Our Approach to Patent Services

https://www.apslaw.com/wp-content/uploads/2020/11/DJH_IPVideo.mp4

INNOVATOR'S SPRINGBOARD

Innovator's Springboard® **A Business Resource to Intellectual Property in the United States** **Welcome to Innovator's Springboard®**

The attorneys at AP&S understand that navigating the intellectual property system in the United States can be overwhelming. That is why we have created Innovator's Springboard, a simple guide designed to walk you through the legal landscape and help turn your great innovations and ideas into valuable business assets.

What is Intellectual Property?

The World Intellectual Property Organization (WIPO) defines intellectual property (Intellectual Property) as "creations of the mind, such as inventions; literary and artistic works; designs; and symbols, names and images used in commerce."

Some "creations of the mind" can be registered and legally protected by patents, trademarks, or copyrights. Other IP can be protected under trade secret law. This legal protection allows people to benefit from what they invent or create.

To learn more about the four different types of IP protection, click on one of the topics below to get started.

PATENTS

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Daniel J. Holmader is a Patent Attorney admitted to practice before the United States Patent and Trademark Office.