



## Intellectual Property

### Overview

Intellectual property, whether in the form of patents, trademarks, copyrights, or trade secrets, can represent a substantial portion of a company's assets. For individuals, intellectual property rights can make all the difference with respect to developing, marketing, and controlling great ideas. We assist clients, from individuals to small businesses to large corporations, protect and commercialize their technology and other IP assets, and ensure that their intellectual property is managed in a manner that is consistent with their overall business or personal goals. Our IP services include securing basic IP rights such as patent prosecutions and trademark registration, but also transactional advice such as licensing and technology transfer agreements, providing clients with methods to preserve and protect their rights, and assisting with the clients' defense against the assertion of rights by others. Whatever the procedural setting, from corporate transactions to litigation, our intellectual property practice maintains a steady focus on assisting clients in understanding and maximizing the real value of their IP assets while minimizing the risk of liability.

Our IP counselors assist clients on matters small and large, from branding advice to IP portfolio oversight to the negotiation of noncompete agreements to IP transfers incidental to broader corporate transactions. In the litigation context, we provide a business-focused approach to resolving disputes, developing litigation strategies appropriate for each client, whether the client is an individual, a new startup, or a Fortune 500 company. Our IP litigators have substantial experience with all types of intellectual property disputes in courts in numerous jurisdictions in New England and across the country, including federal courts and the United States Patent and Trademark Office.

### Areas of Concentration:

- Patent, trademark, [copyright](#), and trade secret litigation
- [Patent preparation and prosecution](#)
- IP monitoring
- Registration, licensing, contracts, and transfers
- Non-competition covenants
- Technology company M&A
- Finance and security agreements for technology issues

## Experience

Our Approach to Patent Services

[https://www.apslaw.com/wp-content/uploads/2020/11/DJH\\_IPVideo.mp4](https://www.apslaw.com/wp-content/uploads/2020/11/DJH_IPVideo.mp4)

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