



Trademark & Copyright Services

Overview

Our Trademark & Copyright practice consists of Intellectual Property attorneys and paralegals with decades of experience in domestic and international trademark and copyright law. We represent clients in nearly every industry and provide strategic counseling on trademark branding and copyright issues that include clearance, selection, use and enforcement. Our attorneys have extensive experience in not only assisting startups and small businesses but also managing large international portfolios to ensure our clients' success in the global marketplace.

As a full-service law firm, AP&S draws on attorneys from all practice areas, including litigation, tax, mergers and acquisitions, intellectual property, real estate, and business and finance, to provide our clients with resources to address all their business needs.

On a daily basis, our attorneys counsel individuals, new startups and Fortune 500 companies on the procurement and monetization of their intellectual property assets including: intellectual property protection strategies, licensing and technology transfers, due diligence in relation to business transactions, guidance to avoid infringing on the intellectual property rights of others, internet domain name registration and use, and copyright protection and registration.

We also assist clients in the protection and monetization of their creative works, negotiate agreements for the licensing and distribution of those copyright rights, and assist clients with domain name disputes.

We are able to partner with our clients to develop targeted and cost-effective domestic and international brand name protection and enforcement strategies by investing time in understanding our clients' business, goals and challenges.

We represent clients in a wide range of industries, including:

- Academic and Research Institutions
- Advertising Agencies
- Biotechnology
- Cannabis
- Clothing and Accessories
- Computer Hardware and Software
- Consulting Services
- Electronics
- Entertainment Services
- Financial Services
- Food and Beverages
- Healthcare
- Hospitality
- Housewares
- Internet Technologies
- Jewelry
- Life Sciences
- Manufacturing
- Medical Devices
- Pet Products
- Retail Operations
- Pharmaceuticals

- Sporting Goods and Exercise Equipment
- Toys
- Telecommunications
- Travel Services

Experience

- Negotiating a license agreement with a major television network for trademarks on bottled water.
- Creating and updating website privacy policies and terms of use policies for a variety of clients.
- Successfully defended and prosecuted trademark and copyright infringement claims for one of the largest infomercial and direct TV companies.
- Securing the transfer of numerous Internet domain names through arbitration (UDRP) proceedings.
- Representing the purchaser of a large portfolio of copyrighted jewelry designs from a Chapter 11 bankruptcy.
- Litigated over 100 matters before the Trademark Trial and Appeal Board with successful results.
- Won multiple Uniform Domain Name Resolution proceedings before the National Arbitration Forum.
- Handle a substantial trademark portfolio in the DRTV (direct response television) industry.

Seminars/Publications

Seminars

- [Leave Your Mark: How to Protect Your Brand with Trademarks](#)

Presenter: Cheryl Clarkin

Are you a startup business that wants to build a strong brand? Are you planning to launch a new product or service and want information on why protecting trademarks is important? If so, please click here to view this webinar that will provide you with valuable information on the basics of selecting, protecting and enforcing your brand?

Awards

- Rated Tier 1 Metropolitan “Best Law Firm” by Best Lawyers®.

Innovator’s Springboard®

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